

Resilient Chain: AI-Enhanced Supply Chain Security and Efficiency Integration

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Abstract

In most recent time, the global landscape of supply chain management has experienced unprecedented challenges during the COVID-19 pandemic, which has significantly impacted the routine and smooth operations of different firms in the United States. This paper explains about the importance of artificial intelligence (AI) and machine learning (ML) in the mitigation of these disruptions and possible ways of improving supply chain security and its efficiency. This research adopted a questionnaire survey involving 281 managers, with the aim to comprehensively examine the current state of AI integration across the U.S. supply chain sector, with focus on some key components like real-time tracking, cost optimization, and risk management. A mixed method approach was adopted for this research, utilizing both inferential and descriptive analyses to unravel insights and trends into the role of AI in enhancing supply chain security. The results indicate that integrating AI, most especially through cost optimization, real-time tracking, and risk management components, emerges as a significant determinant of supply chain security in the United States. Real-time tracking technologies are identified as crucial for monitoring shipments and assets, enabling quick responses to security incidents, and ensuring end-to-end visibility throughout the supply chain. Despite the potential benefits, the study highlights challenges that hinder the widespread integration of AI technologies in the U.S. supply chain. The high cost of AI adoption and the limited availability of skilled personnel are major obstacles. To address these challenges, the paper proposes practical recommendations. Firstly, real-time tracking technologies are recommended to monitor shipments and assets, facilitating rapid responses to security incidents, and ensuring visibility across the entire supply chain. Furthermore, the paper suggests optimizing costs by investing in cost-effective security solutions. This includes leveraging AI for automated monitoring systems and adopting secure packaging measures. These strategies aim to minimize vulnerabilities without compromising security standards, offering a balanced approach to enhancing supply chain security while mitigating the financial implications associated with AI adoption.

In conclusion, this research sheds light on the pivotal role of AI in fortifying supply chain security in the United States. The findings and recommendations provide valuable insights for organizations seeking to navigate the complexities of modern supply chain management in an era of heightened disruptions.

Keywords: Artificial Intelligence, Supply Chain, Supply Chain Security, Supply chain Efficiency, Resilient Supply Chain.

1. Introduction

Supply chains are the complex web of interrelated processes and activities that enable the manufacture, distribution, and delivery of goods and services from raw materials to end users. They include a wide network of suppliers, manufacturers, distributors, retailers, and logistics providers, each of whom plays an important part in maintaining the seamless flow of products through the different phases of production and distribution [1]. The essential goal of serving consumer demand efficiently and affordably is at the heart of any supply chain. Whether it's a modest transaction at a local store or a complicated worldwide operation spanning continents, supply chains are the foundation of business, propelling global economic progress and wealth [1].

Furthermore, the value of supply chains cannot be emphasized since they allow firms to provide goods and services to clients on time, meeting their demands and preferences. In today's hyper-connected world, customers expect flawless experiences and quick delivery, putting enormous pressure on businesses to optimize their supply chain processes to match these demands [2]. Efficient supply chains not only increase customer happiness, but they also improve overall business performance by lowering costs and increasing profitability. Organizations may improve their operational efficiency and competitiveness by simplifying operations, minimizing waste, and optimizing inventory levels [3].

One option is to integrate artificial intelligence (AI) technology into supply chain management. AI, with its capacity to analyze massive volumes of data, discover patterns, and make predictions with amazing accuracy, has enormous potential for improving supply chain security and efficiency. Organizations may use AI to not just increase their defenses against security threats, but also to optimize their operations to meet the needs of an ever-changing marketplace [1]. Furthermore, [4] said that the idea of resilience in supply chains encompasses a system's capacity to foresee, adapt to, and recover from disturbances while retaining essential functions and objectives. It represents a shift from traditional approaches that focus solely on efficiency and cost optimization to a more holistic perspective that emphasizes flexibility, agility, and robustness in the face of uncertainty and adversity.

Furthermore, resilience in supply chains acknowledges that disruptions are unavoidable and can come from a variety of causes, including natural catastrophes, geopolitical conflicts, economic downturns, pandemics, cyber-attacks, and supply shortages, among others. These interruptions can have far-reaching effects, ranging from production delays and inventory shortages to revenue loss, reputational harm, and even business collapse [5]. Furthermore, at its foundation, resilience is about developing systems that can absorb shocks, adapt to changing conditions, and recover rapidly when disruptions occur. To maintain continuity and dependability in supply chain operations, it combines proactive planning, risk management,

and responsiveness [6]. However, [5] stated that one of the major concepts of resilience is redundancy, which entails incorporating redundancies and backups into supply chain networks to reduce the effect of interruptions. This might include having numerous suppliers for crucial components, keeping surplus inventory as a safety net against supply shortages, and diversifying sourcing locations to decrease reliance on single points of failure.

Moreover, [2] said that another element is flexibility, which entails building supply chain processes and systems that are flexible and sensitive to changing situations. It entails having agile manufacturing processes that can rapidly ramp up or down in reaction to demand variations, as well as flexible transportation and logistics networks that can reroute goods and alter schedules as necessary. Resilience also requires collaboration and communication across supply chain partners, as well as the development of strong connections and information-sharing channels to aid in coordination and reaction to interruptions. Working closely with suppliers, customers, and other stakeholders allows organizations to better anticipate risks, coordinate response activities, and limit the impact of interruptions on operations [5].

Besides, resilience requires a proactive approach to risk management, which involves identifying potential threats, assessing their likelihood and impact, and implementing measures to mitigate or prevent them. It includes conducting risk assessments, developing contingency plans, and investing in technologies and capabilities that enhance visibility and control across the supply chain [6]. Importantly, resilience is not just about bouncing back from disruptions but also about learning and adapting from them to improve future performance. It involves conducting post-mortem analyses of disruptions to identify root causes, assess response effectiveness, and identify opportunities for improvement. By leveraging insights gained from past experiences, organizations can strengthen their resilience and enhance their ability to withstand future challenges [7].

Integrating AI technologies into supply chain management holds immense importance for enhancing both security and efficiency in today's dynamic business environment. [7], noted that it can significantly bolster supply chain security by providing advanced threat detection capabilities and enabling proactive risk mitigation strategies. AI-powered surveillance systems can analyze vast amounts of data in real-time, detecting anomalies and potential security breaches before they escalate. Also, machine learning algorithms can identify patterns indicative of fraudulent activities or malicious intent, enabling organizations to take timely action to prevent or minimize damage [8]. Additionally, AI can enhance cyber security by continuously monitoring network traffic, identifying potential vulnerabilities, and autonomously responding to cyber threats, thereby reducing the risk of data breaches and cyber-attacks [9].

Similarly, AI can revolutionize supply chain efficiency by optimizing processes, automating routine tasks, and enabling data-driven decision-making. Predictive analytics algorithms can analyze historical data and market trends to forecast demand more accurately, enabling organizations to optimize inventory levels and minimize stock outs or excess inventory [9]. AI-powered predictive maintenance systems can monitor equipment performance in real-time, predicting potential failures and scheduling maintenance activities proactively to minimize downtime and disruptions [8]. Moreover, AI-driven automation technologies can streamline logistics operations, from route optimization and load balancing to warehouse management and order fulfillment, improving throughput and reducing operational costs [4].

Additionally, by integrating AI technologies into supply chain management, organizations can enhance their ability to respond to evolving security threats and operational challenges while unlocking new opportunities for innovation and growth [9]. However, successful integration requires careful planning, investment in technology infrastructure, and organizational readiness to embrace change. Nevertheless, the benefits of AI integration improved security, enhanced efficiency, and competitive advantage, and make it a worthwhile investment for organizations seeking to thrive in an increasingly digital and interconnected world [10].

However, this report will explore the convergence of AI and supply chain management, focusing specifically on how AI-enhanced systems can bolster the resilience of supply chains. The report will delve into the myriad challenges facing traditional supply chains, from disruptions caused by natural disasters and pandemics to the growing specter of cyber threats and geopolitical instability. It will examine the role of AI in mitigating these challenges, from bolstering security through risk assessment to improving efficiency through predictive analytics and autonomous decision-making. Furthermore, it will explore the practical implications of integrating AI into supply chain operations, considering the opportunities and challenges that organizations may encounter along the way.

2. Literature Review

Artificial Intelligence (AI) is revolutionizing supply chain management by enabling organizations to harness the power of data and automation to optimize processes, enhance decision-making, and improve overall efficiency. In supply chain management, AI encompasses a wide range of technologies and applications, including machine learning, predictive analytics, natural language processing, and robotic process automation [11]. Also, machine learning algorithms analyze large volumes of historical data to identify patterns, trends, and correlations, enabling organizations to make more accurate predictions and forecasts regarding demand, inventory levels, and market trends. Predictive analytics algorithms leverage these insights to anticipate potential disruptions, such as supply shortages or production delays, and develop proactive mitigation strategies.

Furthermore, natural language processing technologies enable organizations to extract valuable insights from unstructured data sources, such as emails, customer reviews, and social media posts, to gain a deeper understanding of customer preferences and market trends. Robotic process automation streamlines repetitive tasks and workflows, such as order processing, invoicing, and inventory management, freeing up human resources to focus on more strategic activities [6]. Overall, AI empowers organizations to build more resilient, agile, and responsive supply chains that can adapt to changing market conditions and emerging challenges, ultimately driving greater efficiency, cost savings, and competitive advantage.

2.1 Role and Application of Artificial Intelligence in Supply Chain Management

In supply chain management, several AI technologies play pivotal roles in optimizing processes and enhancing decision-making. [12], noted that machine learning, a subset of AI, involves algorithms that enable systems to learn from data and improve performance over time without explicit programming. In supply chains, machine learning algorithms analyze vast datasets to uncover patterns, trends, and anomalies, aiding in demand forecasting, inventory optimization, and predictive maintenance. Also, predictive analytics utilizes statistical algorithms and machine learning techniques to forecast future outcomes based on historical data. In supply

chain management, predictive analytics models are used to anticipate demand fluctuations, identify potential disruptions, and optimize inventory levels, thereby improving operational efficiency and reducing costs [13].

Furthermore, natural language processing (NLP) enables computers to understand, interpret, and generate human language, allowing organizations to extract valuable insights from unstructured data sources such as customer feedback, social media posts, and emails. NLP technologies are used in supply chain management to analyze customer sentiment, extract relevant information from documents, and enhance communication with stakeholders [13]. However, these AI technologies empower organizations to make data-driven decisions, automate routine tasks, and optimize supply chain operations, ultimately driving efficiency, reducing costs, and improving customer satisfaction [14]. [14], noted that as AI continues to advance, its role in supply chain management is expected to expand, enabling organizations to build more resilient and adaptive supply chains capable of navigating today's complex and dynamic business environment.

In addition, Artificial Intelligence (AI) provides novel solutions to difficulties in supply chain security and efficiency. AI-powered security systems can improve threat detection and risk mitigation capabilities [11]. Furthermore, [15] said that modern AI algorithms can analyze massive volumes of data from a variety of sources, including sensor data, transaction records, and surveillance video, to discover patterns indicative of security dangers or abnormalities. It lets organizations detect possible breaches or fraudulent activity in real time, allowing for timely response to reduce risks and avoid interruptions.

Furthermore, artificial intelligence (AI) may improve supply chain efficiency by optimizing processes, automating jobs, and facilitating data-driven decisions. Machine learning algorithms can use previous data to estimate demand, allowing businesses to optimize inventory levels and reduce stockouts or surplus inventory [13] better correctly. Furthermore, [16] said that AI-powered predictive maintenance systems may monitor equipment performance in real time, detecting possible failures and scheduling maintenance actions in advance to reduce downtime and disturbances. Additionally, AI-powered automation solutions may optimize logistics operations, from route optimization and load balancing to warehouse management and order fulfilment, therefore increasing throughput and lowering operating costs.

However, by embracing AI, businesses may improve the security and efficiency of their supply chains, allowing them to operate more successfully in today's dynamic and competitive economic climate [11].

2.2 Security Enhancement with Artificial Intelligence in Resilient Chain

AI-powered surveillance and monitoring systems are critical for detecting and preventing security breaches within supply chains. These systems use complex machine learning algorithms to analyze massive volumes of data in real time, such as video feeds, sensor data, and transaction records, in order to detect patterns indicating possible security threats or abnormalities [17]. Furthermore, by continually monitoring multiple components of the supply chain, such as warehouse operations, transportation routes, and inventory movements, AI-powered surveillance systems may detect unauthorized access, suspicious activity, or deviations from typical behavior. These systems may detect abnormalities such as unusual

deviations in shipping routes or unauthorized access to sensitive locations, allowing organizations to investigate and respond to suspected security breaches quickly [18].

Furthermore, [19] said that AI algorithms may learn from previous data to increase their accuracy over time, allowing them to adapt to changing threats and recognize new patterns that indicate security problems. This proactive strategy enables organizations to anticipate possible security risks and prevent breaches before they occur. Furthermore, AI-powered surveillance and monitoring systems give organizations greater visibility and control over their supply chains, allowing them to detect and prevent security breaches more effectively, protecting critical assets, ensuring regulatory compliance, and protecting the supply chain ecosystem's integrity [18].

Moreover, AI-driven risk assessment and mitigation techniques rely on artificial intelligence tools to detect, analyze, and handle possible supply chain issues. These solutions use powerful machine learning algorithms to handle large volumes of data and make data-driven decisions to effectively manage risks [17]. However, one important part of AI-driven risk assessment is predictive analytics, which entails analyzing past data to uncover patterns and trends that may suggest possible hazards or disruptions. By analyzing historical data on supplier performance, demand changes, market trends, and external variables like as geopolitical events or natural catastrophes, AI algorithms may detect possible hazards and anticipate their likelihood and influence on supply chain operations [19].

Furthermore, AI-powered risk assessment systems can continually monitor numerous risk indicators in real time, allowing organizations to spot new dangers and manage them before they become a problem. It may entail modifying inventory levels, diversifying sourcing tactics, finding other transportation routes, or developing contingency plans to mitigate the effect of probable interruptions [20]. Furthermore, AI-driven risk mitigation tactics may include the use of scenario planning and simulation tools to model different risk scenarios and assess the success of alternative mitigation solutions. Organizations may improve their understanding of their vulnerabilities and establish comprehensive risk mitigation plans by modelling probable hazards and their impact on supply chain operations [17]. Furthermore, AI-driven risk assessment and mitigation techniques allow organizations to proactively identify and manage possible supply chain risks, increasing resilience and assuring operational continuity in the face of uncertainties and disruptions [4].

2.3 Integration of AI into Supply Chain Management

Implementing AI technology in supply chain operations brings possibilities and difficulties for organizations to address. One of the most significant hurdles is integrating AI technologies into current supply chain procedures and infrastructure. It entails overcoming technological challenges such as data compatibility, system interoperability, and interaction with older systems. Furthermore, organizations must provide enough data quality, accessibility, and security to successfully enable AI algorithms [21]. Furthermore, the use of AI technology may provide cultural and organizational issues. Resistance to change, lack of expertise, and concerns about job displacement are common barriers that organizations may encounter when implementing AI in supply chain operations. Addressing these challenges requires effective change management strategies, investment in employee training and up-skilling, and fostering a culture of innovation and continuous learning [20].

Another factor to consider is the ethical and regulatory ramifications of artificial intelligence in supply chain management. Organizations must traverse complicated ethical quandaries including data protection, algorithmic bias, and the appropriate use of AI technology. Furthermore, compliance with GDPR (General Data Protection Regulation) and industry standards for data protection and transparency is required to assure legal and ethical AI adoption [16]. Furthermore, scalability and sustainability are essential factors when implementing AI in supply chain processes. As organizations expand their AI projects, they must guarantee that their systems can manage greater data quantities and complexity while retaining performance and dependability. Furthermore, organizations must address the environmental effect of AI technology and work to reduce their carbon footprint by using energy-efficient computing and sustainable data management techniques [22].

Overall, effective deployment of AI technologies in supply chain operations necessitates meticulous planning, investment in technological infrastructure and personnel, and a dedication to tackling technical, organizational, ethical, and environmental concerns. By addressing these barriers, organizations may fully realize AI's promise to improve supply chain efficiency, resilience, and competitiveness [17]. Furthermore, [23] said that effective integration and deployment of AI technology in supply chain operations need meticulous planning, strategic execution, and organizational alignment. One crucial method is to begin with a thorough understanding of company objectives and supply chain constraints, then identify areas where AI may provide value and efficiently solve pain points. To showcase AI's benefits to stakeholders, [22] noted that organizations should choose pilot projects or use cases with demonstrable ROI potential and low implementation complexity.

Furthermore, cultivating an environment of creativity and cooperation is critical for effective AI integration. Organizations should form cross-functional teams, comprising supply chain workers, data scientists, IT specialists, and business executives, to co-create AI solutions that fulfil the demands of multiple stakeholders while also aligning with corporate objectives [22]. Furthermore, investing in human development and organizational competencies is important for effective AI implementation. Organizations should give training and upskilling opportunities to ensure that staff have the essential skills and knowledge to properly work with AI technology. Furthermore, cultivating collaborations with technology suppliers, research institutes, and industry peers can give access to knowledge, resources, and best practices to speed AI adoption and implementation [21].

However, organizations should take an iterative and agile approach to AI integration, regularly monitoring performance, gathering feedback, and adjusting plans based on real-world deployment findings. Organizations may successfully integrate and implement AI technology in their supply chain operations by using a strategic, collaborative, and flexible approach [20].

2.4 Theoretical Review

The study used the contingency theory to describe the use of AI-Enhanced supply chain security to model the factor through resilient chains.

2.4.1 Contingency Theory

Contingency theory was proposed by organizational theorists Tom Burns and G.M. Stalker in their book "The Management of Innovation" published in 1961. They introduced the idea that organizational structures and management practices should be contingent upon various external

and internal factors, such as the level of environmental uncertainty and the technology employed by the organization. The theory proposes that there is no universal approach to organizational management; instead, effective strategies depend on the specific context and circumstances. This theory suggests that organizations must adapt their structures, processes, and strategies to fit the unique demands of their environment, including factors such as technology, market conditions, and organizational culture. Contingency theory acknowledges that what works well in one situation may not be effective in another and emphasizes the importance of flexibility and adaptation in organizational decision-making [12].

Furthermore, by considering environmental variables and aligning their strategy accordingly, organizations may increase their performance and obtain better results. Contingency theory emphasizes the importance of organizational responsiveness and agility to effectively traverse the complexity and uncertainties of their contexts. According to the idea, there is no one-size-fits-all approach to organizational management, and effective solutions vary depending on the context and circumstances. In supply chain management, AI-enhanced security and efficiency integration solutions may be adapted to each organization's specific demands, challenges, and goals. Organizations that use flexible and adaptive techniques may construct resilient supply chains that can withstand and recover from disturbances while remaining competitive [24].

Contingency theory is extremely significant to the Resilient Chain: AI-Enhanced Supply Chain Security and Efficiency Integration. The idea emphasizes the significance of tailoring organizational structures and methods to the specific circumstances and demands of the environment. In the context of supply chain management, this means that organizations must adjust their security and efficiency integration strategies to their individual issues, resources, and goals. Similarly, while attempting to enhance efficiency, organizations must consider the variables in their supply chain environment, such as market demand swings or regulatory changes. AI technology may be used to optimize processes, automate regular jobs, and reduce inefficiencies; however, the tactics used will differ based on each organization's unique environment and requirements. By using contingency theory ideas, organizations may create AI-enhanced supply chain management strategies that are flexible, adaptable, and suited to their individual needs, thereby adding to supply chain resilience, security, and efficiency [25].

2.5 Empirical Studies

[20], seek to give insights and greater understanding into how using AI into SCM might improve operations. The study found how the application of AI might enhance SCM as well as its shortcomings by analyzing data collected using a qualitative technique and grounded theory. The study's findings underline the need of corporations not only implementing, but also integrating AI for successful use. Unlike previous studies, this study focuses on the dynamic nature and fluctuations of SCM operations, as well as the problems that practitioners experience. In addition, the study verifies prior results on AI's beneficial effects, such as increased productivity, cost savings, and better decision-making. However, it emphasizes the high costs and time commitments associated with using AI, which creates decision-making challenges for businesses.

[6], study the direct and indirect impacts of AI, SCRes, and SCP in a supply chain characterized by dynamism and unpredictability. The created framework was assessed using structural equation modelling (SEM). Data for the survey were gathered from 279 enterprises of varying sizes, working in a variety of industries and countries. Our findings indicate that, while AI has

a direct influence on SCP in the near term, it is best to use its information processing capabilities to create SCRes for long-term SCP.

[26], collected comments from 27 supply chain specialists to examine the link between various aspects of an AI-enabled supply chain and how these factors contribute to its resilience. Furthermore, to confirm the conclusions, an empirical study is undertaken, with answers from 231 supply chain specialists gathered. The findings show that the disruptive impact of an incident is determined by the level of transparency maintained and offered to all supply chain stakeholders. This is supported by empirical research, which shows that openness allows for mass customization of the procurement approach to Last Mile Delivery, reducing the impact of disruption. As a result, AI helps the supply chain be more resilient.

3. Methodology

The study is based on quantitative research design. This involves conducting field survey, where participants are given research instrument containing relevant questions pertaining to the subject matter under investigation. For the current study, a questionnaire was developed to attend to the objectives of the study. The questionnaire contains two sections, with Section A consisting of socio-demographic characteristics, while section B consists of the research questions. The population of the study are managers and senior executives in large organizations in the United States. More specifically, specific individuals who have substantial knowledge about supply chain management and the growth of artificial intelligence and its implementation. This is dictated by the context of the investigation, being enhancing supply chain with artificial intelligence.

An accompanying statement outlining the study's goals and intended use of data, as well as a rigorous assurance of data confidentiality, was sent with the questionnaire. The sample size for the study was 281 professionals from randomly selected organization. The responses obtained from these individuals is sufficient to provide insights into how AI can be employed for the purpose of enhancing supply chain management in the United States.

surely! permits delve deeper into the method of the study:

3. 1. Survey layout:

The survey instrument applied in this paper was meticulously crafted to efficiently cope with the research aims and objective. It is comprised of two segments:

- **Segment A:** Socio-demographic traits: This phase aims to acquire pertinent information about the contributors, which includes their process roles, years of experience, instructional history, and enterprise zone.

- **Segment B:** Research Questions: This section is committed to eliciting responses from the participants regarding their perspectives, reports, and insights on the combination of artificial intelligence (AI) within the supply chain management domain. The questions had been designed to be clear, concise, and applicable to the research goals.

3. 2. Sampling techniques:

The sampling process combines several steps to ensure the representativeness and reliability of the sample:

- **Population Definition:** The sampling population are managers and senior executives across various firms within the United States, whom have substantial know-how of supply chain control and AI implementation.

- **Random Selection:** A random sampling method was adopted to select participants from the sampling population. This method helps to mitigate biases and guarantees that each member of the populace has an equal chance of being covered within the sample population.

- **Determination of Sampling Size:** The sampling size of 281 professionals was determined based totally on statistical considerations, aiming to attain a stability among precision and practicality.

- **Inclusion criteria:** Contributors are included in the study if they met the standards of being managers or senior executives with relevant expertise in supply chain control and AI.

3.3. Data Analysis Methods:

- The data generated from the questionnaires were further analyzed using a statistical tool known as SPSS.

- **Data Collection:** Upon receiving the finished questionnaires, the responses were compiled into a dataset for evaluation.

- **Data Cleaning:** Priors to data analysis and evaluation, the dataset underwent thorough cleaning so as to rectify any errors, inconsistencies, or missing values.

4. Results

This section discusses the outcome obtained from the analysis conducted based on the responses from the participants obtained from questionnaire.

Table 1: Description of the Participants Socio-demographic characteristics

S/No	SOCIO-DEMOGRAPHIC CHARACTERISTICS	FREQUENCY	PERCENTAGE (%)
1	What is your current role in Supply Chain industry?		
	Supply Chain Manager	99	35.2
	Logistics Manager	92	32.7
	Procurement Manager	73	26.0
	Others	17	6.0
	Total	281	100.0
2	How many years of experience do you have in the supply chain industry?		
	Less than 1 year	35	12.5
	1-5 years	57	20.3
	6-10 years	108	38.4
	More than 10 years	81	28.8
	Total	281	100.0
3	Which sector best describes your organization's primary area of operation?		
	Manufacturing	75	26.7

	Retail	58	20.6
	Healthcare	94	33.5
	Transportation	46	16.4
	Others	8	2.8
	Total	281	100.0
4	What is the size of your organization in terms of annual revenue?		
	< \$1 million	80	28.5
	\$1 - \$10 million	145	51.6
	\$10 - \$100 million	47	16.7
	> \$100 million	9	3.2
	Total	281	100.0
5	Which AI technologies is your organization currently using or considering for use in the supply chain		
	Machine Learning	113	40.2
	Natural Language Processing	49	17.4
	Predictive Analytics	83	29.5
	Robotics	36	12.8
	Total	281	100.0
6	How would you rate your organization's current level of AI adoption in the supply chain?		
	Low	107	38.1
	Moderate	76	27.0
	High	22	7.8
	Not applicable	76	27.0
	Total	281	100.0
7	What are the main reasons for your organization's adoption or consideration of AI in the supply chain?		
	Address Supply Chain Disruptions	87	31.0
	Enhance Decision-Making	63	22.4
	Improve Customer Services	45	16.0
	Improve Efficiency	36	12.8
	Reduce Costs	50	17.8
	Total	281	100.0

Source: AI-Enhanced Supply Chain Security and Efficiency Integration, Chukwu (2024)

Table 1 presents the distribution of the participants based on specific information. In terms of roles within the supply chain industry, most respondents (35.2%) identify as Supply Chain Managers, followed closely by Logistics Managers (32.7%) and Procurement Managers (26.0%). This distribution reflects the diverse range of roles and responsibilities within the supply chain field, highlighting the importance of collaboration and coordination among different functions. Regarding years of experience in the supply chain industry, a significant proportion of respondents (38.4%) have 6-10 years of experience, indicating a considerable level of expertise and knowledge among the professionals surveyed. Additionally, 28.8% of respondents have more than 10 years of experience, further underscoring the depth of

experience within the supply chain industry. When asked about the primary sector of operation, the highest percentage of respondents (33.5%) indicate healthcare as their organization's primary area of operation, followed by manufacturing (26.7%), retail (20.6%), and transportation (16.4%). This distribution reflects the diverse nature of the supply chain industry, with professionals operating in a variety of sectors with unique challenges and opportunities. In terms of organization size based on annual revenue, most respondents (51.6%) represent organizations with annual revenues between \$1 million and \$10 million. This indicates that a significant portion of the individuals works in small to medium-sized enterprises, which are crucial players in the supply chain industry. Regarding the adoption of AI technologies, machine learning emerges as the most widely used or considered technology, with 40.2% of participants indicating its use or consideration. This reflects the increasing importance of machine learning in enhancing supply chain operations through predictive analytics and optimization. In terms of the current level of AI adoption, a substantial proportion of respondents (38.1%) perceive their organization's AI adoption in the supply chain as low, indicating a potential gap between the perceived potential of AI and its actual implementation. However, it is encouraging to note that 27.0% of participants consider their AI adoption level as high, suggesting a growing recognition of AI's value in the supply chain. When asked about the main reasons for AI adoption or consideration in the supply chain, the most common response was to address supply chain disruptions (31.0%). This aligns with the need for greater resilience and agility in supply chain management, particularly in the face of global disruptions such as the COVID-19 pandemic. Other key reasons cited include enhancing decision-making (22.4%), improving customer services (16.0%), and reducing costs (17.8%), highlighting the multifaceted benefits of AI adoption in the supply chain.

Table 2: AI Adoption in the Supply Chain Industry

S/No	Questions	Strongly Agree – SA (%)	Agree – A (%)	Undecided – U (%)	Disagree – D (%)	Strongly Disagree – SD (%)	Mean
1	AI technology has the potential to improve supply chain efficiency.	48 (17.1)	132 (47)	23 (8.2)	60 (21.4)	18 (6.4)	3.47
2	AI can help in forecasting demand more accurately, leading to better inventory management.	78 (27.8)	158 (56.2)	22 (7.8)	18 (6.4)	5 (1.8)	4.02
3	AI can enhance supply chain visibility, enabling real-time tracking of goods.	56 (19.9)	154 (54.8)	34 (12.1)	37 (13.2)	0 (0.0)	3.81

4	AI-powered analytics can optimize transportation routes and reduce shipping costs.	58 (20.6)	154 (54.8)	29 (10.3)	30 (10.7)	10 (3.6)	3.78
5	AI can improve risk management in the supply chain by identifying potential disruptions early.	104 (37)	114 (40.6)	22 (7.8)	29 (10.3)	12 (4.3)	3.96

Source: AI-Enhanced Supply Chain Security and Efficiency Integration, Chukwu (2024)

Based on the mean rankings, the question "AI can help in forecasting demand more accurately, leading to better inventory management" received the highest mean score of 4.02, indicating that respondents strongly agree with this statement. This suggests that there is a strong belief among respondents that AI can significantly improve demand forecasting and inventory management practices in the supply chain. Similarly, the statement "AI can improve risk management in the supply chain by identifying potential disruptions early" received a relatively high mean score of 3.96, indicating strong agreement among respondents. This suggests that there is a high level of confidence in the ability of AI to enhance risk management practices in the supply chain by identifying and mitigating potential disruptions. On the other hand, the statement "AI technology has the potential to improve supply chain efficiency" received a mean score of 3.47, indicating agreement but with a slightly lower level of conviction compared to the other statements. This suggests that while respondents see the potential for AI to improve efficiency in the supply chain, there may be some skepticism or uncertainty regarding its actual impact.

Overall, the rankings indicate a generally positive perception of the role of AI in addressing key challenges in the supply chain industry, particularly in areas such as demand forecasting, risk management, and inventory management. These findings suggest that there is a growing recognition of the potential benefits of AI in enhancing supply chain operations and driving efficiency and competitiveness in the industry.

Table 3: Challenges in AI Adoption in the Supply Chain Industry

S/No	Questions	Strongly Agree – SA (%)	Agree – A (%)	Undecided – U (%)	Disagree – D (%)	Strongly Disagree – SD (%)	Mean
1	Lack of understanding of AI technology is a barrier to its adoption in the supply chain.	92 (32.7)	114 (40.6)	25 (8.9)	28 (10)	22 (7.8)	3.80
2	The high cost of implementing AI	104 (37)	109 (38.8)	25 (8.9)	32 (11.4)	11 (3.9)	3.94

	solutions is a major challenge for many organizations.						
3	Concerns about data security and privacy hinder the adoption of AI in the supply chain.	68 (24.2)	134 (47.7)	44 (15.7)	24 (8.5)	11 (3.9)	3.80
4	Resistance to change among employees is a barrier to the successful implementation of AI in the supply chain.	26 (9.3)	66 (23.5)	26 (9.3)	101 (35.9)	62 (22.1)	2.62
5	Limited availability of skilled personnel to manage AI systems is a challenge for many organizations.	70 (24.9)	117 (41.6)	28 (10)	38 (13.5)	28 (10)	3.58

Source: AI-Enhanced Supply Chain Security and Efficiency Integration, Chukwu (2024)

The highest mean score was recorded for the statement "The high cost of implementing AI solutions is a major challenge for many organizations," with a mean score of 3.94. This indicates that respondents strongly agree that cost is a significant barrier to AI adoption in the supply chain. This finding suggests that the financial investment required for implementing AI solutions is perceived as a major challenge for many organizations, potentially limiting their ability to adopt AI technologies.

Similarly, the statement "Concerns about data security and privacy hinder the adoption of AI in the supply chain" also received a relatively high mean score of 3.80, indicating strong agreement among respondents. This suggests that data security and privacy concerns are significant barriers to AI adoption in the supply chain, highlighting the importance of addressing these issues to promote greater adoption of AI technologies.

The statement "Lack of understanding of AI technology is a barrier to its adoption in the supply chain" also received a mean score of 3.80, indicating agreement among respondents. This suggests that there is a perceived lack of understanding of AI technology among supply chain professionals, which could be hindering its adoption.

In contrast, the statement "Resistance to change among employees is a barrier to the successful implementation of AI in the supply chain" received a relatively low mean score of 2.62, indicating less agreement among respondents. This suggests that while resistance to change is

recognized as a potential barrier, it may not be perceived as a major challenge compared to other factors.

Overall, the mean rankings highlight the key challenges faced by organizations in adopting AI technologies in the supply chain, including cost, data security and privacy concerns, and lack of understanding of AI technology. Addressing these challenges will be crucial for promoting greater adoption of AI in the supply chain industry.

Table 4: Future of AI in Supply Chain

S/No	Questions	Strongly Agree – SA (%)	Agree – A (%)	Undecided – U (%)	Disagree – D (%)	Strongly Disagree – SD (%)	Mean
1	AI will play a crucial role in shaping the future of the supply chain industry.	56 (19.9)	144 (51.2)	38 (13.5)	28 (10)	15 (5.3)	3.70
2	In the next 5 years, AI adoption will become more widespread in the supply chain industry.	43 (15.3)	144 (51.2)	14 (5.0)	56 (19.9)	24 (8.5)	3.45
3	Organizations that embrace AI early will have a competitive advantage in the supply chain industry.	79 (28.1)	177 (63)	20 (7.1)	5 (1.8)	0 (0.0)	4.17
4	AI will lead to job losses in the supply chain industry due to automation.	69 (24.6)	156 (55.5)	32 (11.4)	24 (8.5)	0 (0.0)	3.96
5	AI will improve overall sustainability and environmental impact of the supply chain industry.	54 (19.2)	134 (47.7)	45 (16)	40 (14.2)	8 (2.8)	3.66

Source: AI-Enhanced Supply Chain Security and Efficiency Integration, Chukwu (2024)

The statement "Organizations that embrace AI early will have a competitive advantage in the supply chain industry" received the highest mean score of 4.17, indicating strong agreement among respondents. This suggests that there is a widespread belief that early adoption of AI

will confer a competitive advantage to organizations in the supply chain industry, highlighting the strategic importance of AI adoption for staying ahead in the market.

Similarly, the statement "AI will lead to job losses in the supply chain industry due to automation" received a relatively high mean score of 3.96, indicating agreement among respondents. This suggests that there is a recognition of the potential impact of AI on job roles in the supply chain, with some concerns about job losses due to automation.

The statement "AI will play a crucial role in shaping the future of the supply chain industry" also received a relatively high mean score of 3.70, indicating agreement among respondents. This suggests that there is a belief in the transformative potential of AI in reshaping the supply chain industry and driving innovation and efficiency.

In contrast, the statement "In the next 5 years, AI adoption will become more widespread in the supply chain industry" received a mean score of 3.45, indicating agreement but with a slightly lower level of conviction compared to other statements. This suggests that while respondents anticipate an increase in AI adoption in the supply chain industry, there may be some uncertainty about the pace and extent of this adoption.

Overall, the mean rankings highlight the perceived impact and trends related to AI adoption in the supply chain industry, including its potential to confer a competitive advantage, its impact on job roles, and its role in shaping the future of the industry. These findings underscore the importance of strategic planning and preparedness for AI adoption in the supply chain industry.

4.1 OLS Regression Analysis

OLS regression analysis is a statistical method used to estimate the relationship between one or more independent variables and a dependent variable. It involves defining variables, collecting data, specifying the regression model, estimating parameters using OLS, assessing model fit, interpreting results, testing hypotheses, checking assumptions, and making predictions. OLS regression is widely used for its simplicity and interpretability but requires careful consideration of assumptions and context when interpreting results.

Table 5: Regression Analysis Showing the Effect of AI Integration on Supply Chain Security

VARIABLES	COEFFICIENT	STD. ERR.	T	P-VALUE
Improve Efficiency	-0.073	0.046	-1.605	0.110
Accurate forecast	0.064	0.065	0.973	0.331
Real-time tracking	0.286	0.061	4.663	0.000
Cost optimization	0.394	0.054	7.281	0.000
Risk Management	0.102	0.052	1.977	0.049
Constant	3.664	.456	8.036	0.000
R	0.514			
R-Squared	0.264			
Adjusted R-Squared	0.251			
F-Statistic (p-value)	19.749 (0.000)			

Table 5 presents the regression result indicating how AI integration impacts supply chain security in the United States. The independent variables considered are improved efficiency, accurate forecast, real-time tracking, cost optimization, and risk management. The result in Table 5 shows that only real-time tracking, cost optimization, and risk management are the component of AI integration with positive and significant effect on supply chain security in the United States.

Real-time tracking with a positive coefficient of 0.286 with an associated p-value of 0.000 implies that a percent point increase in real-time tracking will bring about increase in supply chain security in the United States by 0.286 percent point. Also, cost-optimization with a positive coefficient of 0.394 with an associated p-value of 0.000 implies that a percent point increase in cost optimization through AI integration will lead to increase in supply chain security by 0.394 percent points. Furthermore, risk management with a positive coefficient of 0.102 with an associate p-value of 0.049 implies that a percent point increase in risk management through AI integration will bring about increase in supply chain security by 0.102.

The R-squared value of 0.264 indicates that 26.4 percent variation in supply chain security is explained by all the independent variables (improved efficiency, accurate forecasting, real-time tracking, cost optimization, and risk management). The F-statistic of 19.749 with an associated p-value of 0.000 indicates that the model has overall significance. This implies that all the variables are jointly significant in predicting supply chain security in the United States.

Table 5: Collinearity Statistics (Variance Inflator Factor)

Variables	Tolerance	VIF
Improved Efficiency	0.972	1.029
Accurate Forecasting	0.861	1.161
Real-time Tracking	0.931	1.074
Cost Optimization	0.960	1.041
Risk Management	0.855	1.169

Table 5 presents the Variance Inflator Factor tests for severe problem of multicollinearity. The VIF values associated with all the variables are less than 5, which is the benchmark for determining the multicollinearity. Also, the tolerance values are less than 1 but greater than 0, which further indicates that the variables are not suffering from severe problems of multicollinearity.

5. Conclusion and Recommendations

The outcome obtained from the analysis exercise shows that AI adoption among managers in different industry is increasing, as majority of them acknowledge the potential of artificial intelligence in restructuring the supply chain industry. It was deduced from the findings that through adoption of AI, organizations, irrespective of the industry can increase the security of supply chain in various ways, including tracking of good in real time, minimizing cost and reducing redundancy, and effectively managing risk associated with their operations. In terms of the challenges, it was widely accepted that there are several obstacles preventing adoption of artificial intelligence by businesses. Among the identified challenges are limited knowledge

among supply chain personal regarding how AI can be integrated into their operations. From another perspective of the professionals, the high cost of adopting AI technologies may also prevent firms for opting for its integration. However, resistance to change among employees is not considered as a barrier. The implication of this is that employees across these industries as indicated by the participants are ready to embrace whatever changes is implemented by their employers in relation to integrating AI for supply chain security. The regression analysis revealed that real-time tracking, cost optimization, and risk management. Real-time tracking in supply chains is vital for enhancing security by providing immediate visibility into the location and status of goods. It enables proactive measures to be taken in response to potential security threats, such as theft or tampering. Real-time data allows for quick identification of anomalies, facilitating rapid decision-making and intervention to secure the supply chain and minimize disruptions. Cost optimization in supply chains contributes to security by ensuring resources are efficiently allocated to secure critical points. This includes investing in technologies and personnel for security measures without unnecessary expenses. By optimizing costs, supply chains can implement robust security measures, such as surveillance systems and secure transportation, reducing vulnerabilities and enhancing overall security posture. Risk management practices are integral to enhancing supply chain security by identifying, assessing, and mitigating potential threats. By proactively addressing risks, such as cyber threats, natural disasters, or supplier disruptions, supply chains can implement targeted security measures to protect assets and ensure continuity.

There is need to implement real-time tracking technologies to monitor shipments and assets, enabling quick response to security incidents and ensuring visibility throughout the supply chain. Optimize costs by investing in cost-effective security solutions, such as automated monitoring systems and secure packaging, to minimize vulnerabilities without compromising security. Also, organizations must implement robust risk management practices, including regular risk assessments and contingency planning, to identify and mitigate security risks, ensuring the resilience of the supply chain against potential threats.

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